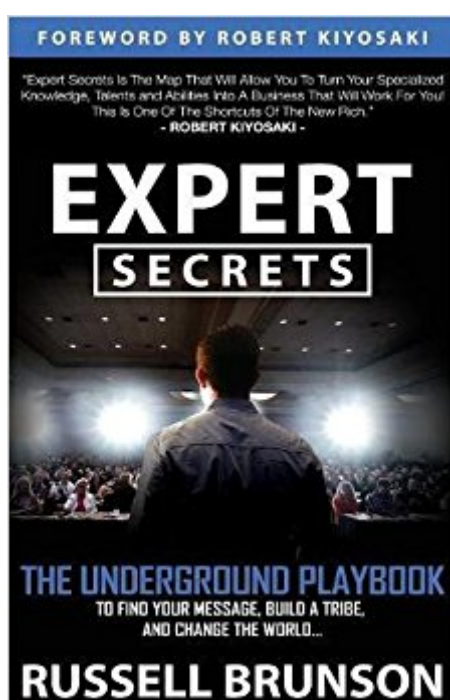


The book was found

Expert Secrets: The Underground Playbook For Finding Your Message, Building A Tribe, And Changing The World



Synopsis

Your message has the ability to change someone's life. The impact that the right message can have on someone at the right time in their life is immeasurable. It could help to save marriages, repair families, change someone's health, grow a company or more. But only if you know how to get it into the hands of the people whose lives you have been called to change. Expert Secrets will put your message into the hands of people who need it.

Book Information

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Customer Reviews

Russell Brunson started his first online company while he was wrestling in college. Within a year of graduation he had sold over a million dollars of his own products and services from his basement. Over that past 10 years, he has built a following of over a million entrepreneurs, sold hundreds of thousands of copies of his books, popularized the concept of sales funnels, and co-founded a software company called ClickFunnels that helps tens of thousands of entrepreneurs quickly get their messages out to the marketplace.

A great read for any entrepreneur! I found myself being challenged to think throughout the entire book. I work in real estate so thought I could apply this book to help my clients earn more money. His concepts are simple, he lays out a step-by-step plan and gives you scripts. It's up to me to apply it now. I highly recommend this book especially if you work in the areas of finance, real estate or relationships! I've read it once, now I'll read it again.

That was my thought after thinking that I only pay 8 bucks for this book. The value Russell share in this book is ridiculous compare with the price we are paying for. This book is incredible for marketers, sales people, entrepreneurs and Influencers. Even my mom can benefit from this content!

I don't have an internet business or a product I can sell using these methods but I found tons of things I can use. Storytelling and email sequences being two.

This book is great! So practical. Fresh thinking. I have internalized it deeply to my business. It really teaches you how to clearly position your business and how to do your sales more efficiently through storytelling. I recommend it. Mindblowing.

I had been looking for this information, and if his instruction doesn't work for me then nothing will. He lays everything out for you, and is very understandable to the newbie. Loved it and will definitely use it!

This book is amazing. I know that I will be coming back to this for years to come. It's easy to read, clear, and most importantly provides a TON of value.

Great book if you are looking to sell digital products or services.

Great Book

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